



Republic of the Philippines
Department of Health
Regional Office I

MARIANO MARCOS MEMORIAL HOSPITAL AND MEDICAL CENTER

City of Batac, Ilocos Norte
Trunk line 077-792-3144; Fax line 077-792-3133
E-mail address: mmmh_doh@yahoo.com

“PHIC Accredited Health Care Provider”

“ISO 9001:2015 Certified”

“PGS Compliant”

MMMh&MC VIDEO MAKING CONTEST 2020
“E-PAKAAMMU: A MMMH&MC HEALTH INFOMERCIAL CONTEST”

CONTEST MECHANICS AND GUIDELINES:

1. The contest is open to all high school and college students.
2. There is no limit of entries per school, college or university. Video must be **3 minutes (minimum)** to **5 minutes (maximum)** only, including the opening and closing credits (*if any*). Animation videos is discouraged.
3. Participating schools will choose a specific health topic or DOH/hospital program to depict or play in their entry (**1 health topic per entry**). Each participant will be given a medical consultant to guide and orient the school on the chosen topic.

No.	HEALTH TOPIC/PROGRAM	CONSULTANT/COORDINATOR IN-CHARGE
1.	Teenage Pregnancy	Dr. Ma. Constancia Celina Ferraris
2.	HIV/AIDS	Dr. Adolavni Magpily/Dr. Marie Joyce Santos
3.	Mental Health	Dr. Marita Loreta Aganon/Ms. Marcia Fellizar
4.	Road Safety	Dr. Romel Rasos
5.	Voluntary Blood Donation	Dr. Modesty Leaño
6.	Newborn Screening	Dr. Ma. Paz Otayza/Mr. Anthony James Almazan
7.	Newborn Hearing Test/Deaf Awareness	Dr. Jose B. Orosa III/Dr. Tennessee Huyaban
8.	Expanded Program on Immunization	Dr. Mary-Francis Mora
9.	Handwashing	Dr. Marie Joyce Santos/Ms. Fe Rose Jaingue
10.	Promotion of Healthy Lifestyle	Dr. Lerma Fe Taylan/Mr. Jhey-Ar Mangati
11.	Substance Abuse	Dr. Marita Loreta Aganon/Ms. Marcia Fellizar
12.	Violence or Suicide Prevention	Dr. Marita Loreta Aganon/Ms. Marcia Fellizar
13.	Smoking and Alcoholism	Dr. Deanna Quilala
14.	Proper Nutrition & Obesity prevention	Ms. Clarita Macoco/Ms. Mercy Lenn Arzadon
15.	Dengue Awareness & prevention	Dr. Gretchen Ranada
16.	Rabies Awareness	Dr. Lerma Fe Taylan/Dr. Gretchen Ranada
17.	Oral Health	Dr. Angeli Pagdilao
18.	Anti-microbial stewardship (AMR)	Dr. Marie Joyce Santos
19.	Waste Management	Ms. Bernadette Ipac
20.	Breast Cancer	Dr. Joanna Villalon
21.	Cervical Cancer	Dr. Kathleen Gizelle Samonte-Alfonso
22.	Iwas Papatok Program	Dr. Romel Rasos/Mr. Carlo Santi Albano
23.	Neurosciences Services and Treatment	Dr. Guillermo Manalo III
24.	Physical Fitness/proper body ergonomics	Dr. Isaias Alipio Jr.
25.	Universal Health Care	Dr. Jose B. Orosa III
26.	Cataract Awareness/Eye Problem	Dr. Rosemarie Garganta
27.	Pulmonary Tuberculosis	Dr. Deanna Quilala/Ms. Madonnah Asuncion
28.	CHain of United Millenials (CHUMS) Program	Dr. Rosemarie Quilala
29.	Disaster preparedness in the community	Dr. Romel Rasos/Mr. Carlo Santi Albano
30.	Generics Awareness	Ms. Flordeliza Sagun/Ms. Rizzaly Vicente

Note: Selection of health topic is first come, per served basis. Please notify Mr. Jhey-Ar Mangati at 0915-358 8219 once you have selected your health topic.



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- Each video entry must be an original composition. Plagiarism of any kind will result in disqualification. Videos which have been previously published or released shall not be eligible as entries.
- Dialogues are limited to Filipino and English language or dialects with subtitles.
- Production can be done in MMMh&MC provided that standard procedures and/or proper hospital protocol shall be observed at all times. Production or shooting schedule should be pre-arranged, with approval of the hospital management.
- Entries must be in HD file (MP4, MPEG or MOV formats) saved in USB and must be personally submitted to Mr. Christopher Raval at MMMh&MC OSM Office at 5th Floor Laboratory & Diagnostic Building and/or sent electronically at mmmhmcosm@gmail.com on or before **February 14, 2020**.
- Official entries will be uploaded to the Facebook Page of the hospital (Mariano Marcos Memorial Hospital and Medical Center-HEPO/Public Health) for public voting. Winners will be announced on March 2020.
- All entries will be deemed property of Mariano Marcos Memorial Hospital and Medical Center (MMMh&MC) once submitted and shall be played in any medium as health promotion activity.
- Ineligibility of the entry to comply with all these requirements shall be sufficient ground for disqualification.

CRITERIA FOR JUDGING:

- Message/Storytelling/Relevance - **50%**
- Composition/Creativity/Originality - **40%**
- Overall impact - **10%**

PRIZES:

- 1st Place: P 15,000.00 plus trophy
- 2nd Place: P 10,000.00 plus trophy
- 3rd Place: P 7,000.00 plus trophy

SPECIAL AWARDS:

- Best Director - P 2,000.00 plus certificate
- Best Actress - P 1,000.00 plus certificate
- Best Actor - P 1,000.00 plus certificate
- Best Editing - P 1,000.00 plus certificate
- Best Screenplay - P 1,000.00 plus certificate
- Best Cinematography - P 1,000.00 plus certificate
- Audience Choice (*most number of likes and shares*) - P 1,000.00 plus certificate

Note: For more information, please visit www.mmmhmc.doh.gov.ph or you may contact Mr. Jhey-Ar Mangati (*Health Education and Promotion Officer*) at 0915-358 8219.